



IT QUESTIONS

**every business owner
should answer with
confidence**



1



**What did IT
actually cost
you last?**

**(Exact number. Not an
estimate.)**



2



**How much of
that spend
created new
value?**

**(Not just keeping the
lights on.)**



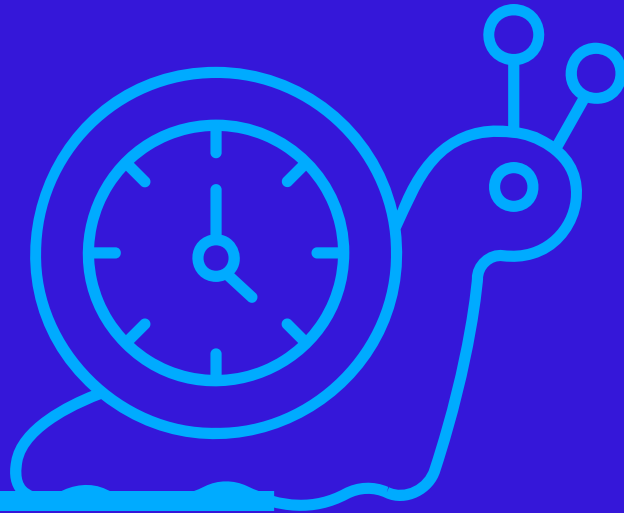
3



**Which systems
give your team
the biggest
weekly time
win?**



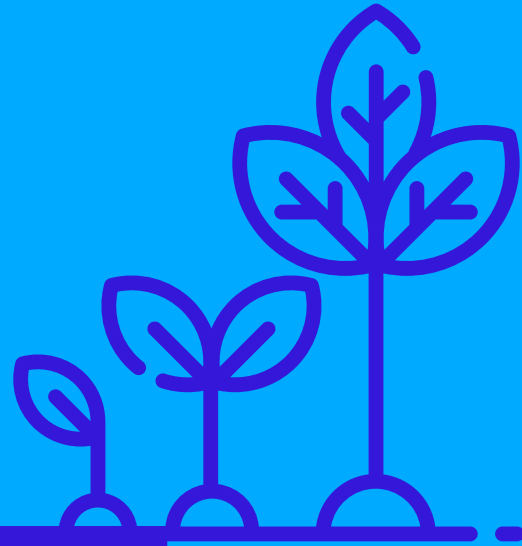
4



**Where does
technology
slow you down
the most right
now?**



5



**If you increased
IT investment by
10%, what would
you fix or fund
first?**





**Who owns the
12-24 month
technology
roadmap in
your business?**





**Is IT part of
your growth
planning?**

**(Or only the
conversations after
something breaks?)**





**IT should do
more than**

**"STAY
UP".**



IT SHOULD HELP YOU

- ✓ **earn more**
- ✓ **work faster**
- ✓ **and scale cleaner**



Most businesses

*don't steer
IT. They
react to it.*





What if yours
stayed ahead of
the business?

Let's talk.

