

How to Keep Your Chicago Area Organization Out of the **Digital Penalty Box.**



When your network stalls, so does everything else:

- patients wait,
- classes stop,
- policies freeze,
- and city services crawl.



That costly pause,
downtime,
hits small and
mid-sized
organizations
hardest.



Why Downtime Hurts So Much



Nothing works:

- ✘ **Critical files** are locked away
- ✘ Your team **can't login**
- ✘ Your customers **are stuck in limbo**



Cash evaporates:

- ✘ IT outages average **\$5,600 per minute**
 - enough to fund a scholarship,
 - restock a clinic,
 - or run a nonprofit campaign



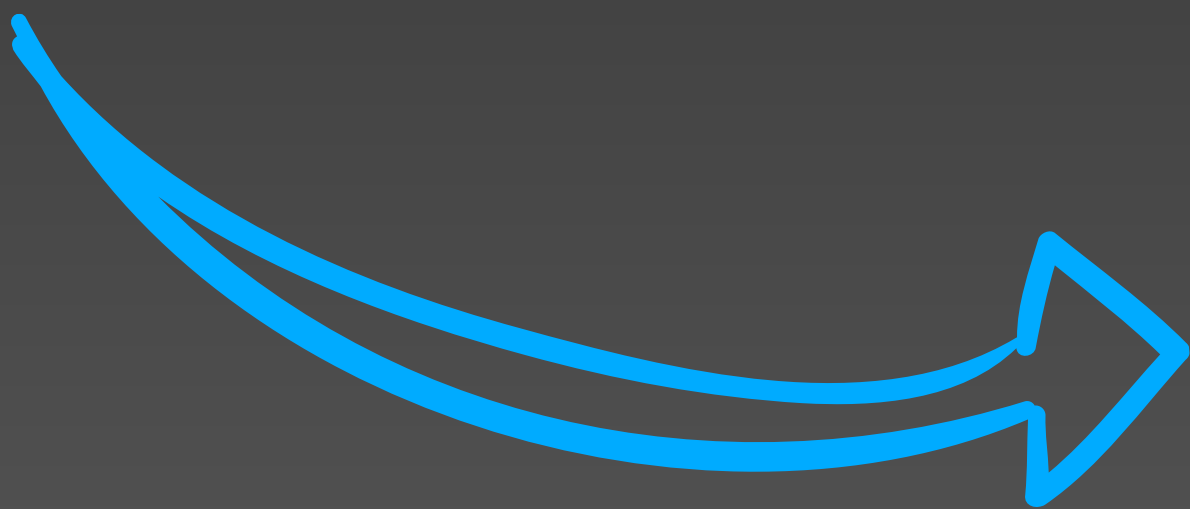
How It Sneaks Up on You

- ✘ **Ransomware and other cyberattacks**
- ✘ **Server or software failures**
- ✘ **Plain old human slip-ups, like an accidental delete at 4:59 PM on a Friday**





The Real Villain,
Slow Recovery.



Downtime

becomes **expensive**
when...



... you don't have
reliable, tested
backups.



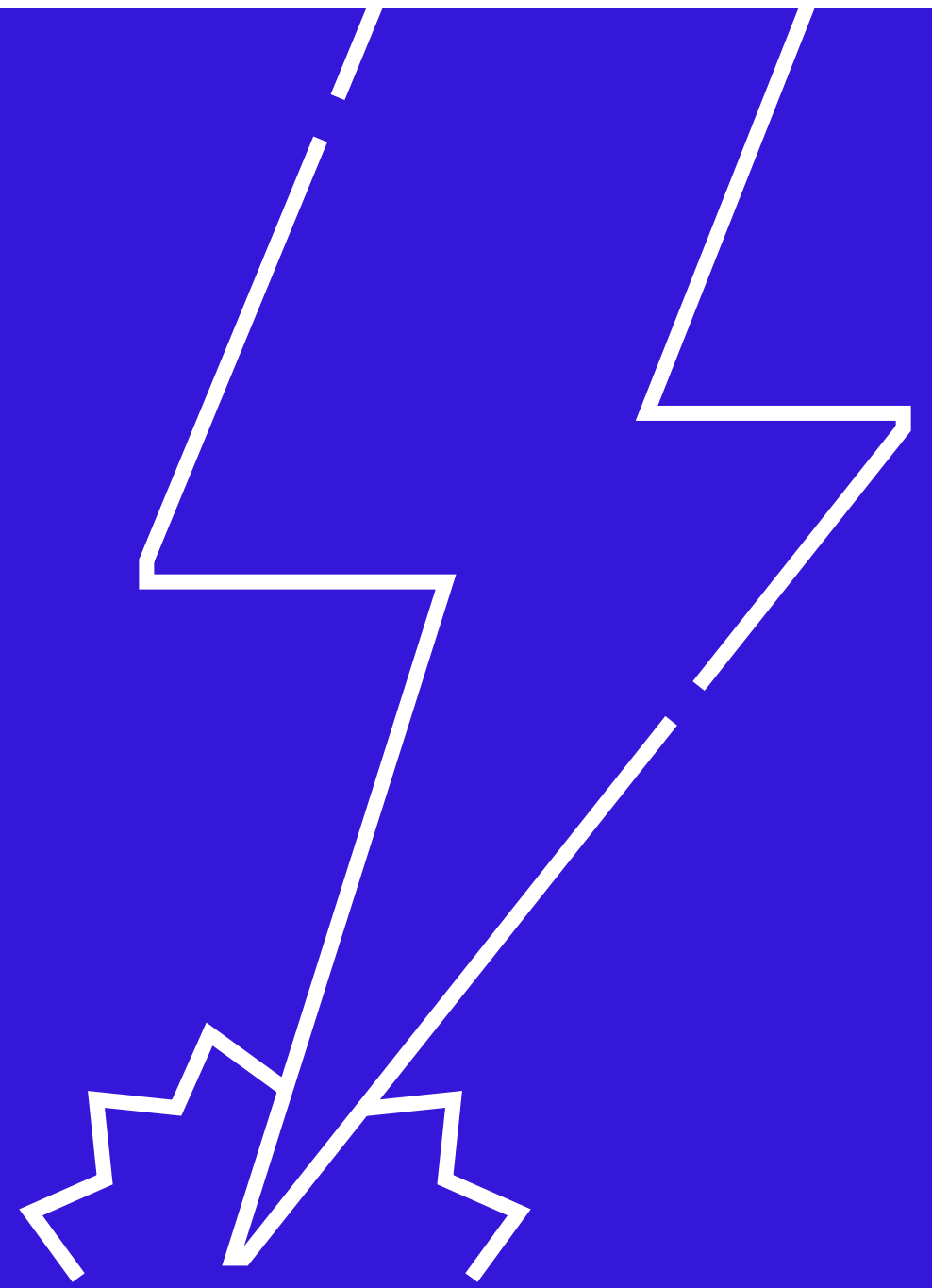
Your Fast-Forward Button



A well-designed backup/disaster recovery plan lets you:

- ✓ **Capture data** frequently and automatically
- ✓ **Restore** systems in minutes, not days
- ✓ **Keep serving** patients, students, policy holders and citizens without missing a beat



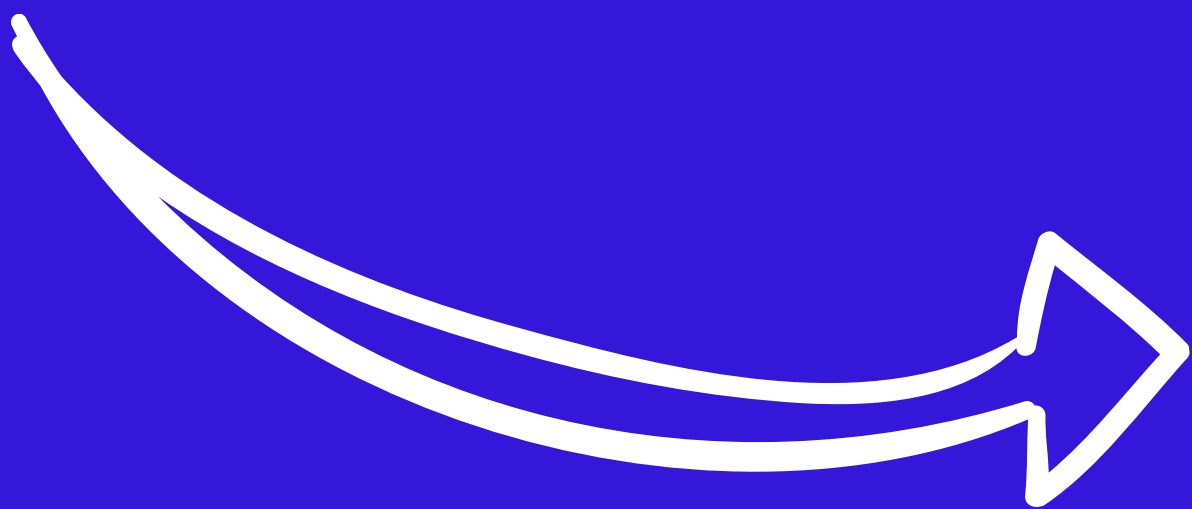


If disaster strikes,
backups help you
recover quickly...

... **saving time, money,
and stress.**



Ready to Stay
Ready?



From Oak Park
clinics to Hyde Park
schools to Loop
nonprofits,
**our Chicago-based
team cuts your
downtime risk?**



Let's keep your
organization
moving—no
matter what,
Let's talk.

