

Why your team keeps

overlooking IT rules.

**A (Somewhat)
True Tale...**



Meet James, a hardworking employee.

He checks emails,
joins Zoom calls,
and occasionally...
*he clicks on things
he shouldn't.*



One day, IT sends an email to all staff:

“

*New IT policy update!
Read and follow these
security rules.*

”

James sees the email.

He ignores it... and so do
most of his colleagues.



Why?

Because:

- ✘ They don't see **how it affects them**
- ✘ The rules feel like **extra work**
- ✘ Nobody has explained **why it matters**



**So, how can you
make sure employees
follow your IT policies?**

**Here are
some
ideas...**



Speak their language.

Scrap jargon like this:

“

End-user access protocols require authentication via MFA.

”

Instead, say something like this:

“

You'll get sent a code by text to double-check it's really you.

”



Make it relatable.

Cyber security isn't an IT problem, it's a business problem.

Reward your team for great security habits.

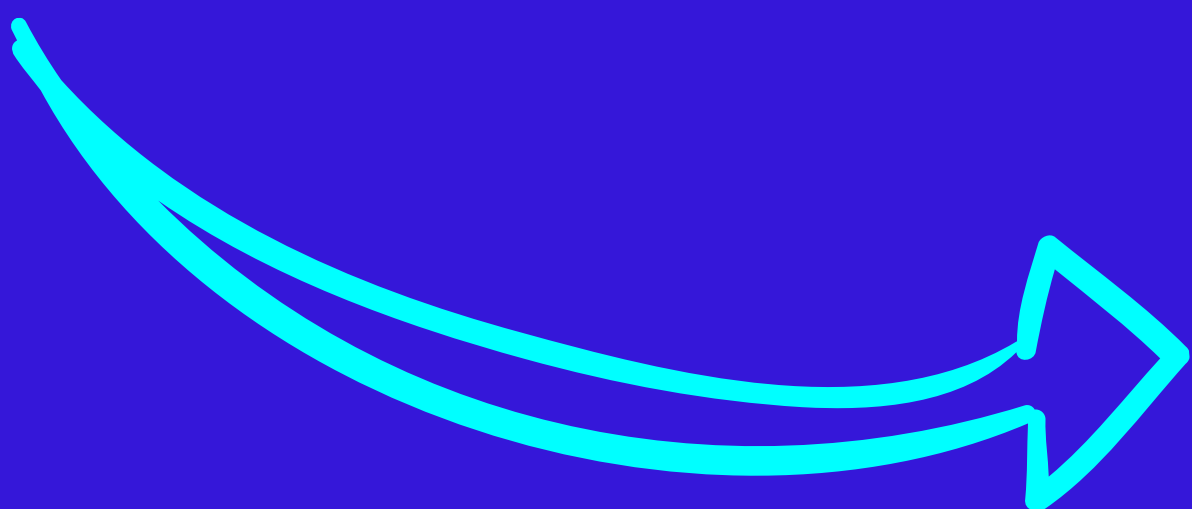




Make training fun.

Use short, interactive sessions (*not long, dull PowerPoints*)

Simulate real-world phishing attacks (*not, "read this 20-page PDF"*)



We can help you

Create IT policies that are:

- ✓ Simple to understand
- ✓ Easy to follow
- ✓ Seen as important to everyone

Get in touch.

www.reintivity.com

