

*If your data*

**disappeared  
today, how long  
would your  
business last?**



**No email. No files.  
No line-of-  
business apps.  
How long could  
you keep  
operating?**

**An hour?**

**A day?**

**A week?**



**For most organizations data isn't a "nice to have."**

**It drives billing.**

**It keeps delivery moving.**

**It powers support.**



**Lose access to  
it, and the  
workday often  
hits pause.**



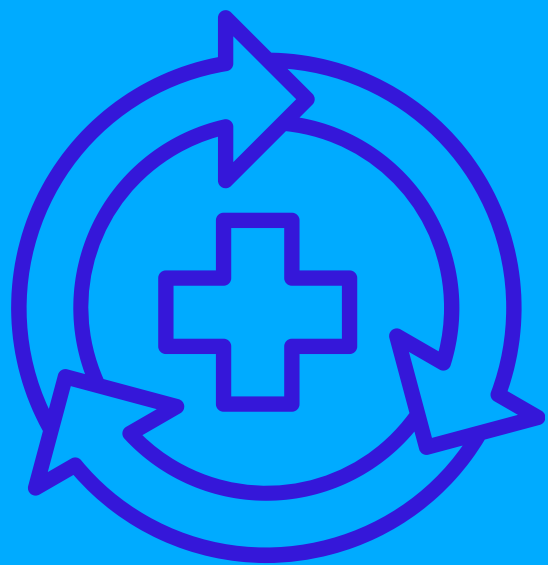
**Customers can  
handle a brief  
hiccup.**

**But extended  
downtime affects  
confidence, reputation  
and cashflow.**



**So the real question is  
this:**

***How fast can  
you recover?***



**Not “we found  
some files.”**

**Not “a few users are  
back.”**

**BACK TO  
FULLY  
WORKING.**



**Recovery speed depends on how your environment is built and whether your recovery plan has been tested for real.**



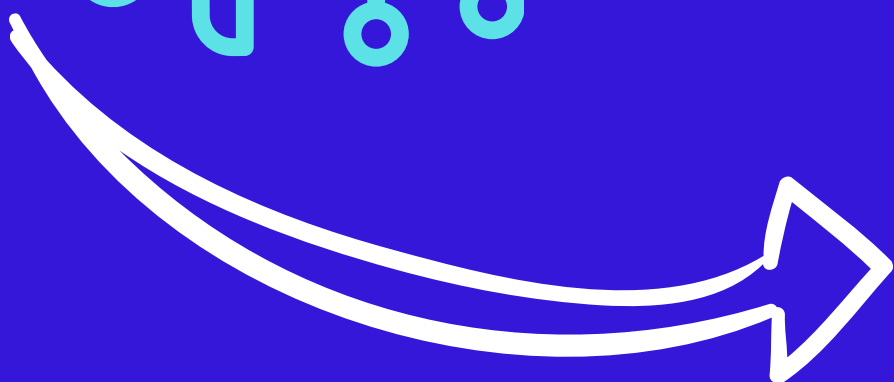
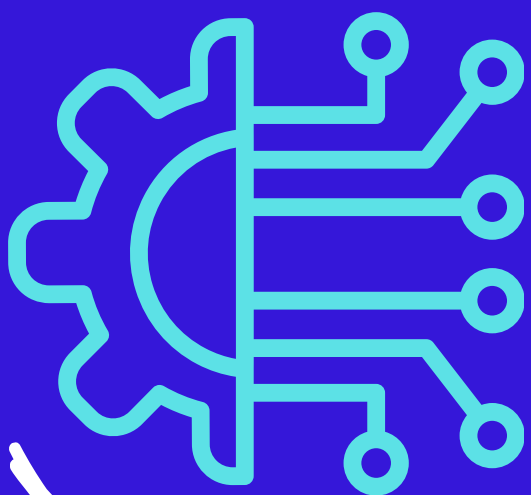
**A lot of  
businesses  
assume they  
can bounce  
back quickly.**

**Very few have  
evidence.**



**Data isn't just  
stored  
information  
anymore.**

**It's the engine your  
business runs on.**



The line between  
a minor  
inconvenience  
and *serious  
damage* is  
usually one  
thing:

time to restore



If you can't answer  
how long you'd  
survive without your  
data, measure it  
now, not during an  
incident.

**We can help.  
Reach out.**

