

"Too small to be a target?"

That's exactly what hackers are counting on.



Every business – big or small – is being targeted all the time.

Cyber criminals love easy wins.



Make sure you're not one of them...



Strong passwords.

= your first line of defense.

- ✓ Long.
- ✓ Unique.
- ✓ Random.

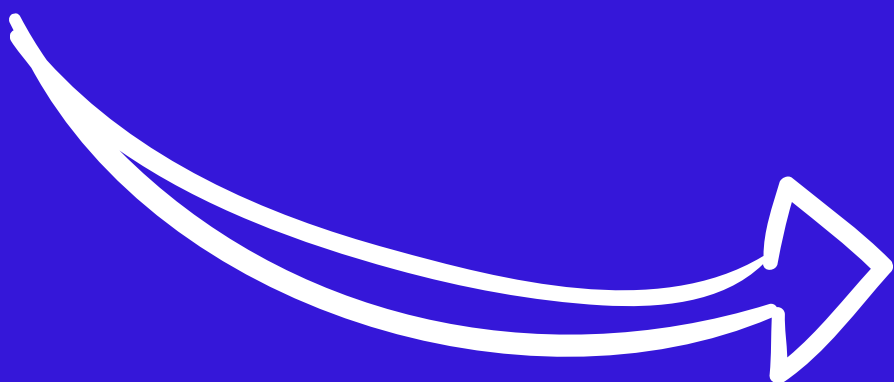
(and NO reusing the same password for different accounts)



Pro tip:



Use a password manager to keep things *secure and easy.*



Multi-factor authentication


is a must.

Even if hackers get your password, **they still can't get in without the second step** (think text code, app notification, or biometrics).



Software updates aren't just "nice to have".

They patch security holes **that hackers LOVE to exploit.**



**Update
computers,
phones, and
apps regularly.**



Always, always, always back up your data.

Accidents happen.

Cyber attacks happen.

Cloud backup

+ offline backup

+ make them

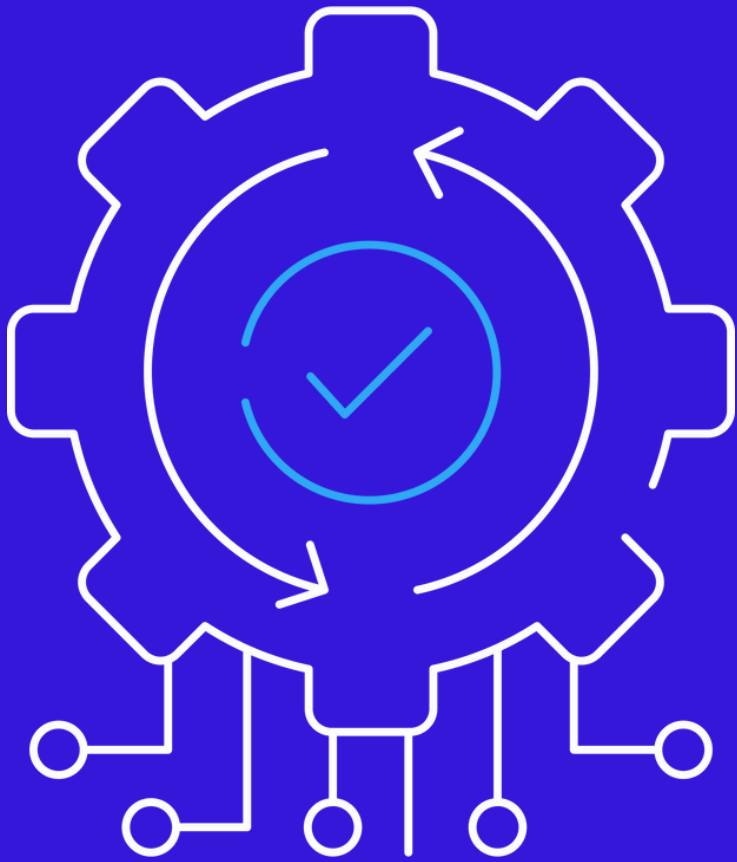
immutable

(can't be changed)

= maximum safety.

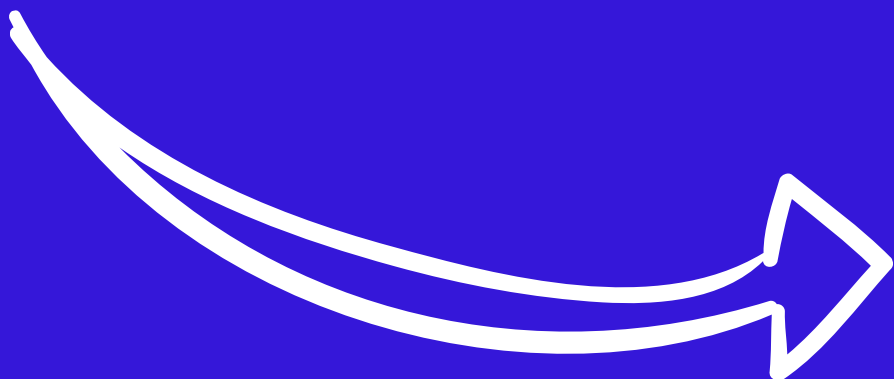


Quick tip:



Automate your backups.

If you must *remember* to
do it... **you will forget.**



Your team

= both your biggest cyber risk and your first line of defense.

Teach them to:

- ✓ **Spot phishing emails**
- ✓ **Use secure passwords**
- ✓ **Report anything suspicious**



You can have the best tech in the world...

...but one click

on a bad link could
still bring your
business down.



Cyber security **isn't optional anymore.**

Nail these basics

and you'll be ahead of most businesses.



We can help you
cover all bases
(and sleep better
at night).

Get in touch.

