REINTIVITY

Unified analytics
for the era of AI

Are you getting the maximum value from your data?

The vast majority of businesses aren't using data for analytics and insight—much less for AI. Let us help you take the first step by unifying your data estate.

68%

of data within an organization goes unused for analytics.[1]

61%

of organizations are evolving their data and analytics operating models because of AI technologies [2]
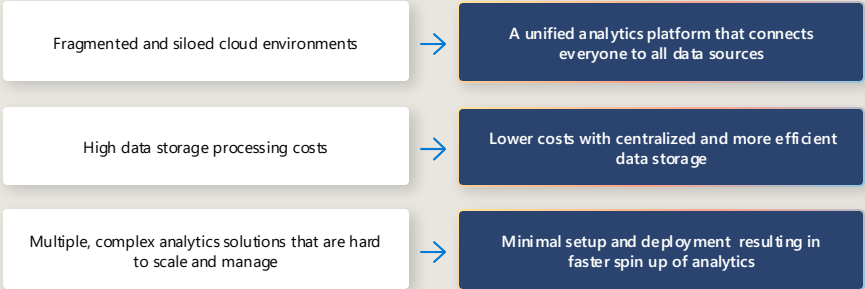
94%

of organizations surveyed say they will need to modernize their data stack in 2024.[3]

Microsoft Fabric:
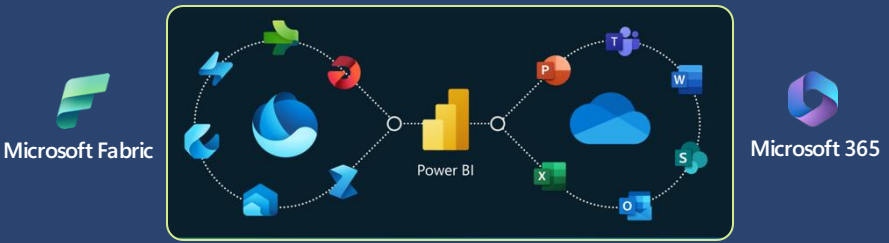## Unify and transform your data for better insights

Fabric is a unified analytics and data platform that enables AI-powered data-driven decision-making to maximize innovation, efficiency, and growth. Microsoft Fabric is an end-to-end data and analytics solution with a comprehensive suite of tools to simplify your analytics requirements. Delivered as SaaS, Fabric brings simplicity and integration to small and medium-sized businesses, quickly transitioning raw data to actionable insights.

Simplify how you access and use your data with Fabric

Fragmented and siloed cloud environments	→ A unified analytics platform that connects everyone to all data sources
High data storage processing costs	→ Lower costs with centralized and more efficient data storage
Multiple, complex analytics solutions that are hard to scale and manage	→ Minimal setup and deployment resulting in faster spin up of analytics

Empower data-driven decision-making

When you use Fabric to simplify your approach analytics and AI, you can empower every business user to turn data into immediate impact. How? Power BI capabilities are embedded in Fabric and Microsoft 365. That means your people can quickly get rich visualizations and data analysis using Power BI directly from the Microsoft 365 applications they already use.

Microsoft Fabric   Power BI   Microsoft 365

Fabric can transform your approach to analytics and AI

A single source of truth
Unify your hybrid and multi-cloud data estates for connected insights.

AI and predictive analysis
Take advantage of your data's full potential by creating analytics apps and ML/AI models on a single foundation—no duplication or siloes.

Democratized access
Connect the clouds and services you need to enable an open, scalable analytics platform—and help your teams be more agile.

Open and governed
Equip everyone with easy access to the powerful analytics needed to derive deep insights and securely share them across your business.

Are you ready to get started?

As a Microsoft cloud solutions partner, we are well-versed in supporting analytics projects for SMBs. Let us know how we can help you transform your data into insight that helps your business grow.

Contact us today

1. Unleashing the Power of Data: Study Shows 2/3 of Company Data Goes Unused, Secoda, 2024.
2. Gartner Press Release, Gartner Survey Finds 61% of Organizations Are Evolving Their D&A Operating Model Because of AI Technologies, April 29, 2024 GARTNER is a registered trademark and service mark of Gartner, Inc. and/or its affiliates in the U.S. and internationally and is used herein with permission. All rights reserved.
3. State of Data Report 2024, Hakkoda, 2024..