

Your business
data is one of
your most
important assets.

**But what's the
best place to
keep it?**

You have two main options:



Cloud-based
storage

or

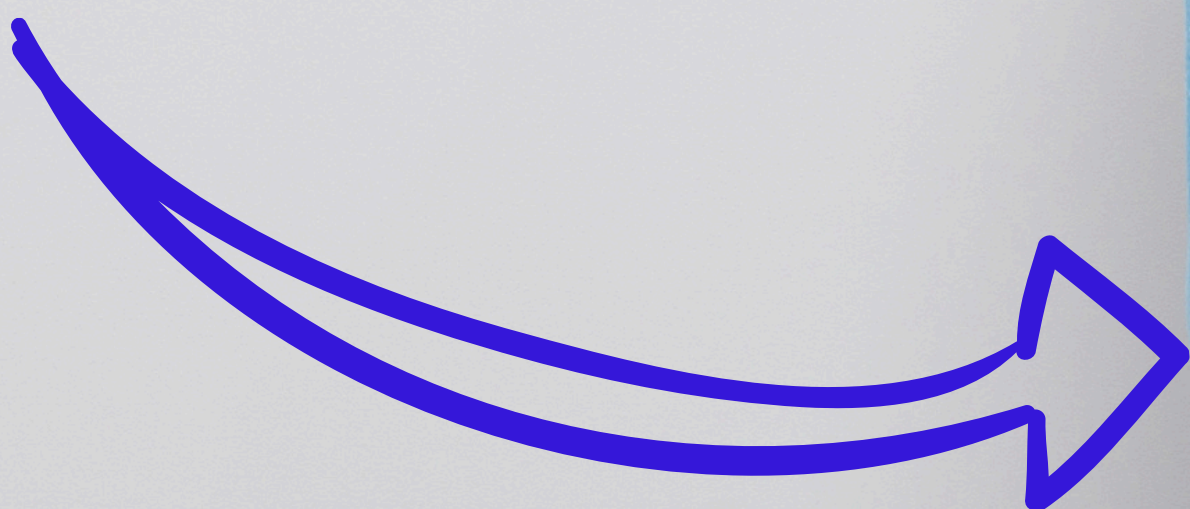


On-premises
storage



Wondering

**which is best for
your business?**



Cloud benefits:

- ✓ **Access your data**
anywhere
- ✓ **Scales with your business**
- ✓ **No hardware to maintain**



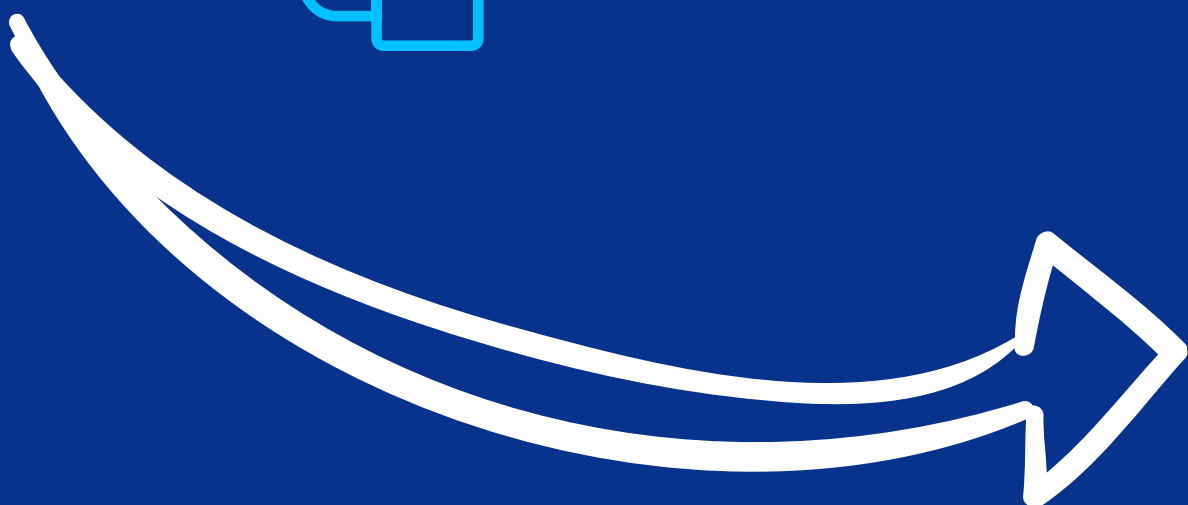
Cloud risks:

- ✘ **Requires** reliable internet
- ✘ **You rely on** the provider's security
- ✘ **Costs rise** as storage needs grow



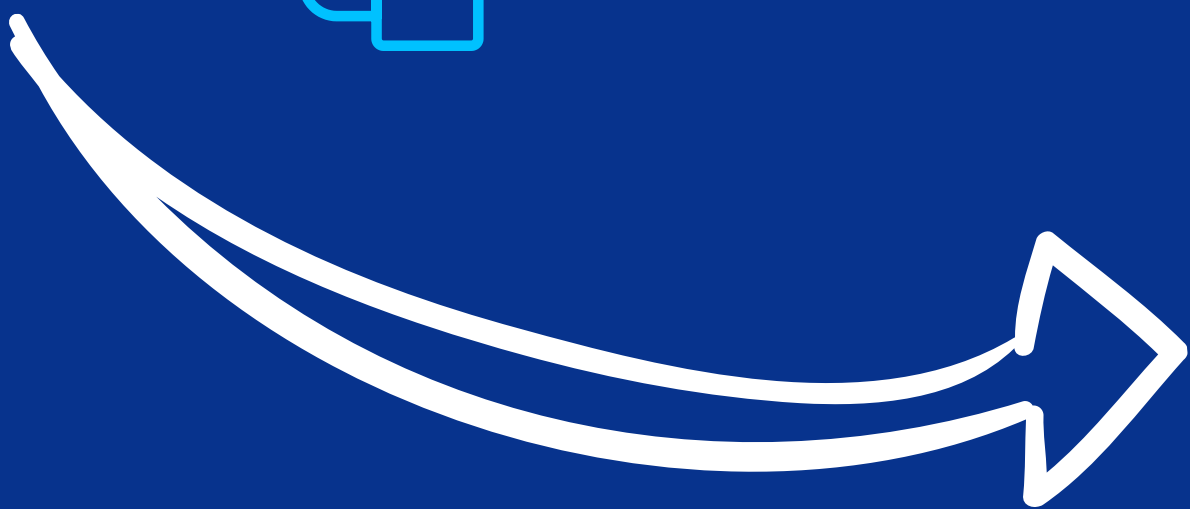
On-premises benefits:

- ✓ **Full control** of your data
- ✓ **Less reliance** on internet connection
- ✓ **One-time** setup cost



On-premises risks:

- ✘ Higher upfront costs
- ✘ You handle all maintenance
- ✘ Harder to access data remotely



Consider

cloud storage if you:

- Work remotely
- Need flexibility to grow
- Want less maintenance



Choose

on-premises storage if you:

- Want total control
- Have unreliable internet
- Are ready to invest



Still unsure?

**A hybrid solution
combines both.**



Hybrid storage gives you:

- ✓ Cloud flexibility
- ✓ On-premises control
- ✓ Extra backup options



The right choice
depends on your
business needs.

**We can help
you decide.
Get in touch.**